

# Kirsty Stober

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## About me

In pursuing a career in the media, I have spent the past 3 years developing my skills and network in public relations and events management.

Living in Birmingham for university, I have engaged with the local scene by going to music and community events as well as organising my own. This taught me how to organise, structure promotional campaigns and content, as well as writing for the media.

This, amongst other influences, inspired me to further challenge myself by becoming a project leader with O2 Go Think Big. I am in the process of delivering a creatives event showcasing Afro-Caribbean talent in terms of crafts, spoken word and musical talent.

## Key Skills

- Concept Creation
- Media Writing
- Adobe InDesign CC 2018
- Events Management skills
- Microsoft competent

## Extra Curricular

Member of Eastside PR - BCU's student PR team

Event Producer

Southside Producer with Beatfrecks

## Work Experience + Projects

**Intern** - Kinetic PR - December to January 2017/8

*Creating press releases, tenant letters, client research for Cornbow and Sabi Professional.*

**Intern** - Fraser Communications - March 2018

*Tracking coverage for clients, drafting press releases, in food and hospitality*

**Intern** - Crossrail External Affairs - March 2016

*Events, Press office, Content creating, Public/Corporate, Relations.*

**Intern** - One Black Bear PR Agency - 2018

*Social media assistance: blogging and scheduling*

**Southside Producer** - Beatfrecks - May 2018 - Present

*Various positions in outdoor events producing, marketing team of The Festival of Audacity, Chinese new year etc*

**Project Leader** - O2 Think Big - November 2018 - present

*The management and promotional production of The Curl Culture. Mentorship and support.*

**Social Media Volunteer** - WMGeneration - March 2018

*Social media campaign showcasing the talents in the west midlands, aiming to attract Channel 4 head office.*

## Education

**Birmingham City University 2016 - 2019**

*Media and Communications (Public Relations) BA (expected 2:1)*

**La Retraite Catholic School Sixth Form 2014 - 2016**

*A Level Sociology*

*A Level English Literature*

*OCR Cambridge Technical Level 3 in Media*

**The Charter School 2009 - 2014**

*10 A\* - B GCSE's including Maths, English and Media*

References upon request

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